

Privacy Policy

Last updated January 10, 2026

We take your privacy very seriously at Mars Academy. People who are concerned about how their Personally Identifiable Information (PII) is used online will benefit more from this Privacy Policy. Please carefully read our Privacy Policy to learn how we collect, use, protect, and process Personal Information.

1. INDIVIDUAL DATA WE GATHER

- At the point when you visit our site, we might gather your personal identifiable information that can be used to contact or identify you. Information may include, but is not limited to:
 - Your name
 - Your email
 - Your contact information
 - Your account details i.e. courses you opted for
 - Data through promotion and surveys conducted through us
 - Data regarding any support concerns that you may have
 - Parts of our Services you use etc
- We may also collect Information that your browser sends whenever you visit our Site ("Log Data"). This Log Data may include information such as:
 - your IP address
 - browser type
 - device type
 - browser version
 - the pages of our Site that you visit

- the time and date of your visit
 - the time spent on those pages and other statistics
 - and approximate geographic location, including information like country, city, and geographic coordinates, calculated based on your IP address.
- In order to receive payments from you, we may also collect (either directly or with the support of our payments partners) certain financial Information as may be required.
- In addition, we may use third party services such as cookies, google analytics, advertisements that collect, monitor and analyze this type of Information in order to increase the performance of our Service's. Use of such Information by these third party services shall be governed by their individual privacy policies. We encourage you to understand these policies as well.
- We use cookies to store, access and analyze the Information on the device that you use to access our Services, to personalize your experience, and to facilitate you to log into the Services, and to recognize when you return to the Services.
- You may opt out or refuse your browser from accessing/ storing the cookies or indicating when a cookie is being sent. However, it may be noted that some portions of our service may not be accessible to you if you do not accept cookies

2. USE OF YOUR PERSONAL INFORMATION

- We use your Information for purposes such as:
 - Providing our Services;
 - Improving our Services and developing new products, services, and features;
 - Analyzing trends and traffic and tracking purchases
 - Learning more about our users by linking user's data with additional data through third-party data providers or analyzing the data with the help of analytics service providers;
 - Communicating with you;
 - Analyzing and Troubleshooting any issues you may have with our Services;
 - Protecting us against any fraud and abuse; and
 - improving and updating our Services as per your feedback.
 - By using the website and/or registering yourself with us you authorize us to contact you via email or phone call or sms and offer you our services

3. INFORMATION SHARING

- We may share certain Information about you:
 - with third parties such as instructors, other students, companies helping us run promotions and surveys, and advertising companies etc.;
 - for security, legal compliance, or as part of a corporate restructuring; or
 - in other ways if it is aggregated or de-identified or if we get your consent. The Information may be shared with any third parties

under the following circumstances or as otherwise described in this Privacy Policy:

- with your Instructors: We may share information including country of log-in, language, device settings, the site that brought you to us, and your activities on the Site. We may share your email address and contact details with instructors or teaching assistants.
- with other students and Instructors: Depending on your settings, your shared content and profile data may be publicly viewable, including to other students and instructors.
- with service providers, contractors, and agents: We share your Information with third-party companies who perform services on our behalf, like payment processing, data analysis, marketing and advertising services (including retargeted advertising), email and hosting services, and customer services and support. These service providers may access your Information and are required to use it solely as we direct, to provide our requested service.
- to administer promotions and surveys: we may share your data as necessary to administer, market, or sponsor promotions and surveys you choose to participate in, as required by applicable law (like to provide a winners list or make required filings), or in accordance with the rules of the promotion or survey.
- For Security and Legal Compliance: We may disclose your Information to third parties if we (in our sole discretion) have a good faith belief that the disclosure is:

- Permitted or required by law or judicial, governmental, or legal inquiry, order, or proceeding;
- Reasonably necessary to enforce our Terms of Use, Privacy Policy, and other legal agreements;
- Required to detect, prevent, or address fraud, abuse, misuse, potential violations of law (or rule or regulation), or security or technical issues; or
- Reasonably necessary in our discretion to protect against imminent harm to the rights, property, or safety of the Company, our users, employees, members of the public, or our Services.
- We may also disclose data about you to our auditors and legal advisors in order to assess our disclosure obligations and rights under this Privacy Policy.

■ during a change in control: If the Company undergoes a business transaction like a merger, acquisition, corporate divestiture, or dissolution (including bankruptcy), or a sale of all or some of its assets, we may share, disclose, or transfer all of your Information to the successor organization during such transition or in contemplation of a transition (including during due diligence).

○ We may share your data within our corporate family of companies that are related by common ownership or control to enable or support us in providing the Services.

4. INFORMATION REVIEW

- We request you to review the Information you provide to us from time to time to ensure that any Information or Sensitive Personal Information (as defined below) is not inaccurate or deficient.
- We are not responsible for the authenticity of any Information or Sensitive Personal information supplied by you. Sensitive Personal Information" shall mean passwords and any other information that is classified as sensitive under Section 3 of the Information Technology (Reasonable Security Practices and Procedures and Sensitive Personal Data or Information) Rules, 2011 ("Rules").
- We shall address any discrepancies and your grievances with respect to Information or Sensitive Personal Information within 30 days of identification of such discrepancies.

5. INFORMATION RETENTION

- We do not retain your Sensitive Personal Information for longer than is required for the purposes for which the information may be lawfully used.
- For any other content, we will entertain your request for deletion, however, there is a strong possibility that copies of any public content will be retained indefinitely in our systems, including in cached and archived pages of the Platform, or if other users have copied or saved that information.

- In addition, due to the nature of the internet, copies of your content, including content that you have removed or deleted from your account, may also exist elsewhere on the Internet and be retained indefinitely. We may also retain Information where relevant for internal processing, analytical reasons, fraud monitoring, and in some cases on an anonymised/ de-identified basis.

5. YOUR RIGHTS

- You have the right around the use of your Information, including the option to opt out of promotional emails, cookies, and collection of your data by certain advertisement services.
- You can update or terminate your Account from within our Services, and can also contact us for individual rights requests about your Information. You have a right to ask us to review, correct and amend the information we collect about you at any point in time.
- In addition, you also have the right to revoke your consent to the collection of your information going forward. However, please note that revoking your consent may negatively affect your use of the Platform. For instance, we need access to your Account details so that you can access Services on the Platform, which functionality will not be available to you if you do not provide us such access.
- You may also ask us not to process your personal data for marketing purposes. You can exercise any of these rights at any time by contacting us at mars.academy.official@gmail.com

However, we require a reasonable period of 30 (thirty) days to comply with any of your requests.

6. THIRD PARTY LINKS

- The Platform may, from time to time, contain links to and from the websites of our partner networks, advertisers, Affiliates and/or any other websites or mobile applications. If you follow a link to any of these websites, please note that these websites have their own privacy policies and that we do not accept any responsibility or liability for these policies.
- Please check these policies before you submit any personal data to these websites or mobile applications.

7. CHANGES TO PRIVACY POLICY

- The Company may periodically update this Privacy Policy. We will post the updated Privacy Policy at this link. Your continued use of the Services constitutes your acceptance of the updated Privacy Policy.

8. DISCLAIMER

- We follow best procedures and take security measures to protect your Information and try to prevent unauthorized access. However, we cannot guarantee the security of your Information transmitted to the Platform. You agree that any transmission on the Platform is at your own risk.

9. DATA SECURITY:

- The information that you provide, subject to disclosure in accordance with this policy, shall be maintained in a safe and secure manner. Your information shall be protected, to a commercially reasonable extent,

against unauthorized access, use, or disclosure. Our databases and information are stored on secure servers with appropriate firewalls.

- As a user of the Company Systems, you have the responsibility to ensure data security. You must not disclose to any person the authentication parameters that are assigned to you including Your username or password for your use of the Company Systems. You acknowledge that you will be solely responsible for all acts committed by use of your username /other authentication parameters.
- International payments and user data management We process payments for your online courses through a secure payment gateway. In order to process payments, payment gateway providers may collect and store payment information like credit card information.
- We go to fitting lengths to guarantee the security of your own information. Your personal information is safeguarded from unauthorized access, disclosure, alterations, or destruction by utilizing industry-standard encryption technology.
- We claim all authority to change this protection strategy whenever. Any progressions to our protection strategy will be posted on this page.

12. COMMUNICATIONS FROM US

- We may from time to time send you service-related announcements when we consider it necessary to do so (such as when we temporarily suspend the Platform for maintenance, or security, privacy, or administrative-related communications).
- We send these to you via SMS, email, push notifications and any other communication channel. You may not opt-out of these service-related announcements, which are not promotional in nature and used solely to protect your account and keep you informed of important changes to the

Platform.

13. GRIEVANCE OFFICER

- The Company has a Grievance Officer to address your concerns regarding data safety, privacy, discrepancies and the usage of Platform. We will resolve the issues raised by you within 30 (thirty) days from receiving them.

14. USE OF INFRINGED MATERIAL IN THE COURSE

- We aim to ensure that an Instructor or any third party anyone else's work in your course material, such material should be cited appropriately. Instructors and third parties should obtain licenses/ authorisation for Course content, if required.

15. HOW TO REPORT INFRINGEMENT

- If you wish to report any Content/ Course that you think violates your copyright/ trademark, then please report us at mars.academy.official@gmail.com,
- Before emailing, please note that:
 - We cannot process any claim that is not submitted by the owner of the copyright/ trademark or its designated agent. Therefore, we will ask you provide your signature to confirm that you are the copyright/ trademark owner or have authority to represent the copyright owner;
 - Your copyright/ trademark right claim should provide the following information:

- Your contact information, including your full legal name, an email address, physical address, and (optional) telephone number;
- you provide a sufficiently representative list of the original material (such as a URL where the material is located);
- You add a declaration against perjury saying: "I declare, that the information in this complaint is accurate and that I am the copyright/ trademark owner or am authorized to act on the owner's behalf and I have a good faith belief that use of the material in the manner complained of is not authorized by the owner, its agent, or the law".
 - Knowingly submitting a false or misleading claim of infringement is illegal and you may be held liable and have to pay damages as a result.
 - There are types of content that are not protected by copyright such as short phrases (like business names, book titles, and slogans), intangible concepts (like processes, ideas, and recipes), or facts.
 - On receipt of the form, if we are satisfied from the details provided in the complaint that the copy of the work is an infringed copy, we shall endeavor to take down any infringing content from our Platform.